

Four Fabulous Ways to Green Your Beauty Routine

Beauty routines, we all have them and no two are alike. Whether you are getting ready for work or for date night, your actions can actually benefit the environment too. No other state in the U.S. can match what California offers in terms of natural beauty, miles of coastline, stunning forests and idyllic weather and it's up to each of us to do our part to keep it that way.

From singing in the shower to styling our hair, we may be using more energy than we think which can impact California's natural beauty. By doing simple things like unplugging, you can help make a difference.

Energy Upgrade California has simple tips to help you look and feel your best morning, noon and night, and help California keep its natural glow too:

- Skip the heat-styling tools. Consider air drying your hair to rock your natural style. If you prefer to use your hair dryer, try using it on the "cool" setting.
- Don't forget to unplug when you're done. Unplugging hair straighteners, curlers and other tools even if they are in the "off" mode ensures that your appliances aren't using any extra energy when you're not home.
- Use natural light. When using natural light for applying makeup, you'll be camera-ready for your special occasion and saving energy; it's a win-win!
- Install low-flow shower heads. Even when you're singing in the shower, you can be saving energy effortlessly! Using low-flow shower heads and faucets promotes energy efficiency by using less hot water.

For more information on how to green your beauty routine and to take the pledge to keep California golden, visit: www.energyupgradeca.org.

