



## 2024 Hearts for the Arts at Artisans Gallery!

[ARTISANS & agency](#) owner Linnaea Holgers James is generously hosting Hearts for the Arts for the *fourteenth* year - woo hoo! We're grateful to all of you who have donated to this delightful event in the past and look forward to the return of the in-person silent auction in February 2024.

**We're looking for artists to donate a small piece of fine ART or fine CRAFT to the 2024 Hearts for the Arts, which benefits Arts Council's arts education programs – SPECTRA and Mariposa Arts.** Your work will be displayed as part of a silent auction for the first 13 days in February (bidding closes at 5pm on February 13<sup>th</sup>). The auction will be part of the First Friday Art Tour on February 2<sup>nd</sup> and the Arts Council will host an Artists' Reception from 3-5 on Sunday, February 4<sup>th</sup>.

### Details:

- **Artwork should be heart or love themed.**  
Artwork doesn't have to include a heart shape (although art with hearts is often the most sought after) - rather, your piece should reflect your artistic interpretation of love (with or without hearts!).
- All donations must be wall hung artwork:
  - No larger than **12" x 12"**
  - **Ready-to-hang** upon drop-off (wired or with a sturdy hanger)
- Items priced \$150 or less tend to sell the best - they make wonderful gifts for loved ones on Valentine's Day.
- You must register your artwork [online at bit.ly/hfa2024](https://bit.ly/hfa2024) *before you drop off your art.*
- Drop off artwork at TWO locations between **Friday, Jan. 19<sup>th</sup>** and **Friday, Jan. 26<sup>th</sup>**.
  - **Artisans Gallery**, 1368 Pacific Avenue in downtown Santa Cruz. Artisans is open 7 days a week: Sunday - Thursday 10:00am – 6:30pm; Friday - Saturday 10:00am - 8:30pm.
  - **Arts Council Santa Cruz County office**, 1070 River Street, Santa Cruz (located at the north end of the Tannery Arts Center campus). Our office is open Monday - Thursday from 11am to 4pm. Office is closed Friday - Sunday.

If none of these times work, please [contact Ann Ostermann](#) to arrange a special drop-off time.

### Social Media:

Email Ann images of your piece in process or the final piece. We want to create a Social Media buzz about the wonderful donating artists and the great pieces that will be available in the silent auction!

If you have any questions, just ask, and please forward this message to anyone you think might be interested in being part of this *FUNdraiser*.

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