

10 ways to make tech adoption easier





1. Find an influential ally

Whether it's your direct manager or another company leader, get decision makers and IT on board with the technology first.

2. Simplify your pitch

Keep your pitch clear and concise. Explain in non-technical language how the solution will save your company time and money.

3. Test with a small group

Any pitch to management should include a small, controlled beta test. Identify a team willing to try out new workflows.



4. Track beta success

Use the beta period to collect meaningful metrics (time and cost savings, reduction in rework, ease of use, etc.) that will solidify your case to management.



5. Communicate with skeptics

There'll always be skeptics. Patiently demonstrate (in non-technical language!) how the new technology will make their day-to-day lives easier.

6. Make a company-wide implementation plan

Design a detailed-but-realistic deployment, communication and training plan to get everyone up to speed on the new technology.

7. Be comfortable with missteps

No rollout is perfect. Track and measure missteps and create plans to continually improve performance as you go.



8. A.B.T. ("Always Be Training")

There's always more to learn. Make sure to provide resources and ongoing training events to help teams further hone their skills.



9. Have a support liaison

Designate someone on your team responsible for managing the support relationship with the technology provider.

10. Be patient - and celebrate success!

Adopting new technology can be easier than you'd think. Be patient, follow these steps, and celebrate the big (and little!) successes along the way.

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