

**VISIT BIG BEAR / TBID**  
**NOTICE OF ANNUAL MEMBERSHIP MEETING**  
**May 27, 2021**

**To:** TBID Members, Christie Brewster, Jo Ann Cecil, Danielle Goldsmith, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Frank Rush, Larry Vaupel, Kelly Ent, City of Big Bear Lake; Michael Perry

Special Session **Annual Membership Meeting – 6:00 p.m. Open Session**

**Location:** VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

**NOTICE IS HEREBY GIVEN** that Visit Big Bear will be conducting the May 27, 2021, 6:00 p.m. Special Annual Membership Meeting by video / telephonically ONLY.

Please use this link - <https://zoom.us/j/94684780140?pwd=b2lpZWVhZG0tSnBmVnhRRTRJZDdkKQT09> and the call-in number is: 1 669 900-6833 Passcode: 760055 Webinar ID: 946 8478 0140

Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

**OPEN SESSION**

**6:00 p.m. - CALL TO ORDER - President Loren Hafen**

**Questions** will be taken from meeting participants via the Zoom Q&A submittal icon. Please submit your questions at any time during the meeting. At the end of the meeting, answers will be provided by the Board President, CEO, Staff and Visit Big Bear consultants.


**ANNUAL MEETING PRESENTATION**

**President Loren Hafen**

- Greetings and Introductions
- Lookback at 2020
- 2020 Sizzle Reel
- TBID Renewal, 4<sup>th</sup> of July Fireworks, Tourism Mitigation
- 2020/21 PR and Marketing Update
- 2021 Marketing Strategic Plan
- Questions and Answers

**ADJOURNMENT**

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 25<sup>nd</sup> day of May, 2021.



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Michael Perry, Board Secretary

*Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.*