

PETITION TO THE CITY OF BIG BEAR LAKE

TO RENEW THE BIG BEAR LAKE TOURISM BUSINESS IMPROVEMENT DISTRICT

We petition you to initiate proceedings to renew a Tourism Business Improvement District in accordance with the Property and Business Improvement District Law of 1994, Streets and Highways Code section 36600 et seq., for the purpose of providing services as described in the summary of the Management District Plan attached hereto as Exhibit A.

Lodging Business Name

Lodging Business Address

Business Owner(s) Names

The undersigned individual certifies that he or she is authorized on behalf of the Business Owner to sign this petition.

Owner or Owner's Representative Name (**printed**)

Title

Owner or Owner's Representative Signature

Date

A complete copy of the Management District Plan will be furnished upon request. Requests for a complete copy of the Management District Plan should be made to:

Monique Rangel
Visit Big Bear
PO Box 1936, Big Bear Lake, CA 92315
(909) 866-6190 ext. 231

EXHIBIT A

MANAGEMENT DISTRICT PLAN SUMMARY

- Location:* The renewed BBLTBID includes all lodging businesses and ski resort businesses located within the boundaries of City of Big Bear Lake, as shown on the map below.
- Services:* The BBLTBID is designed to provide specific benefits directly to payors by increasing room night and lift ticket sales. Marketing and Events programs will increase midweek, offseason, and overnight tourism by creating and supporting special events, booking services, and other related marketing, thereby increasing room night and lift ticket sales.
- Budget:* The total BBLTBID annual budget for the initial year of its ten (10) year operation is anticipated to be approximately \$3,000,000. This budget is expected to fluctuate as room and lift ticket sales do.
- Cost:* Lodging: The annual assessment rate for lodging businesses is three percent (3%) of gross short-term room rental revenue. Based on the benefit received, assessments will not be collected on: stays of more than thirty (30) consecutive days.
- Ski Resorts: The annual assessment rate for ski resort businesses is two percent (2%) of lift ticket and annual pass revenue. Lift tickets and annual passes that are valid at multiple ski resorts will be assessed for that portion of the sales price of the lift ticket or annual pass that is attributable to the ski resort(s) within the BBLTBID boundary.
- Collection:* The City will be responsible for collecting the assessment on a quarterly basis (including any delinquencies, penalties and interest) from each lodging and ski resort business located in the boundaries of the BBLTBID. The City shall take all reasonable efforts to collect the assessments from each lodging and ski resort business.
- Duration:* The renewed BBLTBID will have a ten (10) year life, beginning April 1, 2021 through March 31, 2031. Once per year, beginning on the anniversary of BBLTBID formation, there is a thirty (30) day period in which owners paying fifty percent (50%) or more of the assessment may protest and initiate a City Council hearing on BBLTBID termination.
- Management:* Visit Big Bear will continue to serve as the BBLTBID's Owners' Association. The Owners' Association is charged with managing funds and implementing programs in accordance with this Plan, and must provide annual reports to the City Council.

EXHIBIT A
MANAGEMENT DISTRICT PLAN SUMMARY

BOUNDARY MAP

