

VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD / COMMITTEE MEETING
June 18, 2020

To: Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Clayton Shoemaker, Danielle Goldsmith
Judi Bowers, Grizzly; Rick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of
Big Bear Lake, Michael Perry

Special Session **Board / Committee Meeting – 10:00 a.m. Open Session**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the June 18, 2020, 10 a.m. Special Board / Committee Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, June 18, 2020 at 10 a.m. Please use this link and number – the video link is - <https://zoom.us/j/4403166685> and the call in number is: 1 669 900 6833 Meeting ID is: 440 316 6685

said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

10:00 a.m. - CALL TO ORDER – 1st Vice President Nick Lanza

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Marketing Director, Eddie Kirsch:

- Back to Big Bear Marketing Update
- May Website Report
- Diversity marketing and where the industry is at in light of national news

Recommendation: Discussion, Board / Committee Action and Direction to Staff

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1.2 Events Director, Will Weisfeld:

- Events Update
- Adventure Van Expo - Approve new date
- Kodiak Ultra Marathons – Review Application / Recommendation to Board
- Annual Meeting / Board Election Update

Recommendation: Discussion, Board / Committee Action and Direction to Staff

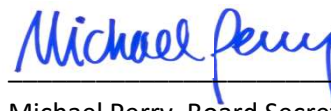
1.3 Budget, Staffing and Operations, Monique Rangel, Matt McCabe, Michael Perry

- Re-Opening of Visitors Center
- Communications with our Guests
- Financial Report

Recommendation: Discussion, Board / Committee Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 17th day of June, 2020.



Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.