

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD / COMMITTEE MEETINGS**

August 20, 2020

To: Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board / Committee Meetings – 10:00 a.m. Marketing and 11:00 a.m. Events**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the August 20, 2020, 10:00 a.m. and 11:00 a.m. Special Board / Committee Meetings by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, August 20, 2020.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

10:00 a.m. - CALL TO ORDER

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Marketing Committee

- Google Ad words

Recommendation: Discuss VBB's usage of Google Ad words and, if it is the Committee's desire, provide a recommendation to the full VBB Board at its August 27, 2020 Regular Board Meeting.

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OPEN SESSION

11:00 a.m. - CALL TO ORDER

ROLL CALL

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1. DISCUSSION/ACTION ITEMS

1.1 Events Committee

- Spartan 2021 Dates
- WoN 2020 Troutfest Application
- 2020 Grizzly 100 Application

Recommendation: Discuss the 3 agenda items and provide a recommendation to the full VBB Board at its August 27, 2020 Regular Board Meeting.

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 18th day of August, 2020.



Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.