

**VISIT BIG BEAR / TBID  
NOTICE OF SPECIAL BOARD MEETING**

**August 27, 2020**

**To:** Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

**Location:** VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

**NOTICE IS HEREBY GIVEN** that Visit Big Bear will be conducting the August 27, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, August 27, 2020.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

**OPEN SESSION**

**8:00 a.m. - CALL TO ORDER - President Loren Hafen**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**Please Note: Agenda items may be moved at the discretion of the Board.**

**PUBLIC COMMUNICATIONS:**

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

**1. DISCUSSION/ACTION ITEMS**

**1.1 Discuss / consider providing funding for mitigation activities for Tourism Impacts**

- Discuss with City Manager Frank Rush and USFS District Ranger Marc Stamer the opportunities for Visit Big Bear to assist in funding mitigation activities for Tourism Impacts

**Recommendation: Approve providing funding for mitigating Tourism Impacts.**

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**1.2 Approve Future Meeting Dates**

- **Committee Meetings** – Thursday, September 17, 2020 – as needed - Remote via Zoom
- **Board Meeting** – Thursday, September 24, 2020 – 8 am Remote via Zoom

**Recommendation: Approve Future Meeting Dates.**

**1.3 Approval of Board Meeting Minutes**

- Approve Board Meeting Minutes of July 23, 2020

**Recommendation: Discussion and Approve Board Meeting Minutes.**

**1.4 CEO's Report**

- TBID receipts for 2<sup>nd</sup> Quarter
- Financial Report and Fund Balances

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.5 Marketing Director - Eddie Kirsch**

- Marketing Report

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.6 Budget, Staffing and Operations - Monique Rangel**

- Visitors Center and VBB Staffing Update
- Ecommerce Report

**Recommendation: Discussion, Board Action and Direction to Staff**

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**1.7 Events Committee**

- Spartan 2021 Dates
- WoN 2020 Troutfest Application
- 2020 Grizzly 100 Application

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.8 Goldmine Music Festival**

- Review Committee recommendation, discuss, and take action on the Term Sheet for Potential Investment in Goldmine Music Festival, Inc.

**Recommendation: Consider Board Approval of Term Sheet with Goldmine Music Festival, Inc.**

**ADJOURNMENT**

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 25<sup>th</sup> day of August, 2020.



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Michael Perry, Board Secretary

*Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.*