

# VISIT BIG BEAR / TBID

## NOTICE OF SPECIAL BOARD MEETING

March 19, 2020

**To:** Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Bob Pool, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 am at the Visit Big Bear Office, Conference Room, 40824 Big Bear Blvd, Big Bear Lake, CA 92315 (please enter using the side door on Pine Knot Avenue)**

said Special Meetings being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

### OPEN SESSION

#### CALL TO ORDER

#### PLEDGE OF ALLEGIANCE

#### ROLL CALL

**Please Note: Agenda items may be moved at the discretion of the Board.**

#### PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

#### **1. FUTURE MEETINGS**

- **Committee Meetings** – Thursday, April 16, 2020 - 8am - Noon
- **Board Meeting** – Thursday, April 23, 2020 - 8 am (any remotes?)

**Recommendation: Approve Future Meeting Dates.**

#### **2. CEO's REPORT – Darien Schaefer**

#### **3. DISCUSSION/ACTION ITEMS**

##### **3.1 Approval of the Minutes from the Board's Special Meeting:**

- Special Board Meeting – February 27, 2020

**Recommendation: Board approval of the Minutes with any changes the Board makes.**

##### **3.2 Budget, Staffing and Operations Committee**

- Financial Report from CEO/2020 – 2021 Budget Review
- Annual Meeting, May 28, 2020/Elections and Communication Review
- CEO Search

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- CVITAS/TBID Renewal Timeline
- Review other Budget, Staffing, Operations Items

**Recommendation: Discussion, Recommend Board Action and Direction to Staff**

### 3.3 Events

- Review TBID Grant Applications for Events
  - Big Bear Lake Brew Festival, August 22, 2020
  - National Trails Day Run. June 5-6, 2020
- Kodiak 100 Presentation/Cherie Bortnick
- Review other Events and Activities Items

**Recommendation: Discussion, Board Action and Direction to Staff**

### 3.4 Marketing and PR

- Coronavirus Strategy
- Visitor Magazine Update
- Website Report
- Review other Marketing and PR Items

**Recommendation: Discussion, Board Action and Direction to Staff**

### 3.5 Referral

- BigBear.com E-Commerce Report
- Inntopia User Interface Enhancements
- Review other Referral Items

**Recommendation: Discussion, Board Action and Direction to Staff**

## 4. **CLOSED SESSION PUBLIC COMMUNICATIONS:**

(Any member of the public is entitled to speak on Closed Session Agenda items. If you wish to address any other items listed on the Agenda you must do so during Open Session).

### **CLOSED SESSION**

#### 4.1 **EMPLOYEE NEGOTIATION Pursuant to Government Code Section 54957(b)(1)**

**Title of Position:** CEO Resignation/Bonus Payout

**Title of Position:** Interim Management Negotiation


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## 4.2 Results of CLOSED SESSION and negotiation of CEO Bonus/Interim Management

**Recommendation: Discussion, Board Action and Direction to Staff**

### **ADJOURNMENT**

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 13th day of March, 2020.



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Darien Schaefer, Board Secretary

*Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.*