

VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING
February 27, 2020

To: Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Bob Pool, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 am at the Visit Big Bear Office, Conference Room, 40824 Big Bear Blvd, Big Bear Lake, CA 92315 (please enter using the side door on Pine Knot Avenue)**

said Special Meetings being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. FUTURE MEETINGS

- **Committee Meetings** – Thursday, March 12, 2020 - 8am - Noon
- **Board Meeting** – Thursday, March 19, 2020 - 8 am (any remotes?)

Recommendation: Approve Future Meeting Dates.

2. CEO's REPORT – Darien Schaefer

3. DISCUSSION/ACTION ITEMS

3.1 Approval of the Minutes from the Board's Special Meeting:

- Special Board Meeting – January 29, 2019

Recommendation: Board approval of the Minutes with any changes the Board makes.

VISIT BIG BEAR / TBID NOTICE OF SPECIAL BOARD MEETING 2.27.20

3.2 Events

- Review TBID Grant Applications for Events
 - BBMWD Annual Carp Round Up, June 20-21, 2020
- Review other Events and Activities Items

Recommendation: Discussion, Board Action and Direction to Staff

3.3 Budget, Staffing and Operations Committee

- Annual Meeting, May 28, 2020/Nominating Committee, Elections and Communication Review
- Financial Report from CEO/2020 – 2021 Budget Review
- Partnership Application Review & Approval
 - Fitness Sources Big Bear, Pine Knot Marine Center, Big Bear Now, Mountain Bar & Grill
- CVITAS/TBID Renewal Timeline
- Visitor Center Update/Phase 2 Discussion
- Review other Budget, Staffing, Operations Items

Recommendation: Discussion, Recommend Board Action and Direction to Staff

3.4 Marketing and PR

- Travel & Adventure Show Recap/Fred Hall Fishing Show Preview
- Creative RFP
- Website Traffic Report
- Review other Marketing and PR Items

Recommendation: Discussion, Board Action and Direction to Staff

3.5 Referral

- BigBear.com E-Commerce Report
- Inntopia News & Updates
- Review other Referral Items

Recommendation: Discussion, Board Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20th day of February, 2020.



Darien Schaefer, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.