

**VISIT BIG BEAR / TBID  
NOTICE OF SPECIAL BOARD MEETING**

**October 22, 2020**

**To:** Jo Ann Cecil, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

**Location:** VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

**NOTICE IS HEREBY GIVEN** that Visit Big Bear will be conducting the October 22, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, October 22, 2020.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

**OPEN SESSION**

**8:00 a.m. - CALL TO ORDER - President Loren Hafen**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**Please Note: Agenda items may be moved at the discretion of the Board.**

**PUBLIC COMMUNICATIONS:**

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

**1. DISCUSSION/ACTION ITEMS**

**1.1 Approve Future Meeting Dates**

- **Committee Meetings** – Thursday, **November 12**, 2020 – as needed - Remote via Zoom
- **Board Meeting** – Thursday, **November 19**, 2020 – 8 am Remote via Zoom

**Recommendation: Approve Future Meeting Dates.**

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**1.2 Approval of Board Meeting Minutes**

- Approve Board Meeting Minutes of September 24, 2020

**Recommendation: Discussion and Approve Board Meeting Minutes.**

**1.3 CEO's Report**

- Financial Report and Fund Balances
- TBID Renewal Update

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.4 Request for Applications to fill vacant Traditional Lodging Board seat**

- The resignation of Oliver Deubel has created a vacancy in one of the 2 Traditional Lodging seats (the other being Robert Manning). We should notify our TBID Members of the vacancy and solicit applications from Traditional Lodging owners / managers.

**Recommendation: Authorize the Interim CEO to email all TBID Members notifying them of the vacancy and solicit applications.**

**1.5 Resolution to Governor re: Flexibility in Tiers for Rural communities**

- The City Council has approved a Resolution asking the Governor to adopt COVID regulations that provide Flexibility in Tiers for Rural communities. This would allow areas like Big Bear that have low rates of COVID, and are rural areas, to advance to lower restrictive tiers, rather than be held at the Countywide COVID Tier. This would allow restaurants to have some limited indoor dining which will be critical in the winter climate.

**Recommendation: Discussion and approve the Resolution.**

**1.6 Budget, Staffing and Operations - Monique Rangel**

- Operations and Visitors Center Update

**Recommendation: Discussion, Board Action and Direction to Staff**

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**1.7 Marketing Director - Eddie Kirsch**

- Marketing Report and Preserve Big Bear Campaign

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.8 Events Director – Will Weisfeld**

- Tough Mudder Request for 2021 Event Sponsorship
- Events Report
- Annual Meeting Quorum Report

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.9 CLOSED SESSION PUBLIC COMMUNICATIONS:**

(Any member of the public is entitled to speak on Closed Session Agenda items. If you wish to address the Board on items listed on the Agenda you must do so during Open Session)

**CLOSED SESSION**

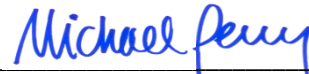
**EMPLOYEE EVALUATION Pursuant to Government Code Section 54957(b)(1)**

**TITLE OF POSITION:** Interim CEO Performance Evaluation

**RESULTS OF CLOSED SESSION:** President to report.

**ADJOURNMENT**

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20<sup>th</sup> day of October, 2020.



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Michael Perry, Board Secretary

*Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.*