



Big Bear Valley Green Business Program



Care for Big Bear has partnered with the California Green Business Network for an elevated Green Business Program to lead the Big Bear Valley towards a greener and more sustainable future.

The CAGBN is a state-wide initiative inviting businesses to certify as a Green Partner and enjoy the benefits of:

- Connection to a statewide network of small business sustainability programs
- Access to marketing toolkits, templates, training guides, and educational resources
- Referrals to financial incentives, rebates, or grant programs
- Use of the CAGBN Green Certified Business logo
- Business listing on the statewide Green Business Directory
- Inclusion in statewide newsletters or recognition events (depending on locality)
- Annual check-ins or renewal reminders
- Alerts to new sustainability requirements, incentives, or best practices

Care for Big Bear complements these benefits with local, in-market benefits including:

- Featured blog post on BigBear.com
- Two (2) dedicated social media posts (per calendar year on Facebook and Instagram) with preferred post time, a collaboration with both Care for Big Bear and Visit Big Bear, and shared to Story.
- Highlight in the annual Visit Big Bear Visitor Magazine
- Feature in one (1) Care for Big Bear and Visit Big Bear monthly newsletters
- Opportunities for event collaborations and/or activation: Climate & Cocktails, SkyFest Big Bear, Fishin' For \$50K, Wine Walk
- Booth space at one (1) CFBB/VBB hosted event