

# VISIT BIG BEAR / TBID

## NOTICE OF SPECIAL BOARD MEETING

### April 23, 2020

**To:** Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Bob Pool, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

**Location:** VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

**NOTICE IS HEREBY GIVEN** that Visit Big Bear will be conducting the April 23, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Wednesday, April 23, 2020 at 8 a.m. Please use this link and number – the video link is - <https://zoom.us/j/4403166685> and the call in number is: (669) 900-6833.

Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

### OPEN SESSION

#### 8 a.m. - CALL TO ORDER

#### PLEDGE OF ALLEGIANCE

#### ROLL CALL

**Please Note: Agenda items may be moved at the discretion of the Board.**

#### PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit when addressing the Board during this time period.) **Prior to the board meeting, please send all comments or questions you would like presented to the Board to Matt McCabe at [mattm@bigbear.com](mailto:mattm@bigbear.com).**

#### 1. FUTURE MEETINGS (as needed)

- **Committee Meetings** – Thursday, May 21, 2020 – as needed - Remote via Zoom
- **Board Meeting / Annual Membership Meeting** – Thursday, May 28, 2020 – 5-7 pm Remote via Zoom

**Recommendation: Acknowledge Future Meeting Dates.**

#### 2. INTERIM CEO's REPORT – Michael Perry

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### 3. DISCUSSION/ACTION ITEMS

#### 3.1 COVID Crisis

- Governor's 6 points before easing restrictions
- City Manager's Update

**Recommendation:** Discussion, Recommend Board Action and Direction to Staff

#### 3.2 Marketing, PR and Website

- Update from Marketing Director Eddie Kirsch
  - VBB Video: *We'll see you in the future*
  - Marketing Recovery Plan
  - Other Marketing / Website / PR Updates & Reports

**Recommendation:** Discussion, Board Action and Direction to Staff

#### 3.3 Events

- Update from Events Director Will Weisfeld
  - Annual Membership Meeting Preparations
    - Zoom Webinar
    - Election System
    - Nominating Committee
  - Spartan Race
  - Goldmine Music Festival
  - Antique Car Club
  - New Events Opportunities
  - Aquatics Facility

**Recommendation:** Discussion, Board Action and Direction to Staff

### ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 20th day of April, 2020.

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Michael Perry, Board Secretary

*Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.*