

VISIT BIG BEAR / TBID
NOTICE OF REGULAR BOARD MEETING
September 24, 2026

Regular Session Board Meeting – 8:00 a.m. Open Session Location:
In Person at Big Bear Visitors Center and via Zoom.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the September 24, 2026 Regular Board Meeting In-Person at the Big Bear Visitors Center, 40824 Big Bear Blvd, Big Bear Lake, CA 92315 and via Zoom at 8 AM.

Please use this meeting link: <https://zoom.us/j/4403166685> and the call-in number is:
1 669 900 6833 Meeting ID: 440 316 6685. Said Regular Meeting is being noticed pursuant to Section 54954.2 of the Government Code of the State of California (the Ralph M. Brown Act) for the purpose of considering the following matters:

8:00 a.m. - CALL TO ORDER – President, Clayton Shoemaker
PLEDGE OF ALLEGIANCE

ROLL CALL: Christie Brewster, Nick Cargill, Frank Caruso, Jazmin Delaney, Danielle Goldsmith, Tasha Ross, Clayton Shoemaker.

PUBLIC COMMUNICATIONS:

Members of the public are welcome and encouraged to participate in this meeting. Public comment is taken on any item listed on the agenda when that item is called, and on matters within the subject matter jurisdiction of Visit Big Bear that are not listed on the agenda. Please note that State law prohibits the Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit per person when addressing the Board.

1 DISCUSSION/ACTION ITEMS

- 1.1 [Combined Events & Marketing Meeting Minutes](#): Recommended Action: *Approve Minutes*
- 1.2 Election of Second Vice President as prescribed in by-laws:
 - 1.2.1 Nomination(s)
 - 1.2.2 Discussion
 - 1.2.3 Approval

2 INFORMATIONAL:

- 2.1 Tour de Big Bear Post Reporting
- 2.2 Marketing Dept Update
- 2.3 Care for Big Bear Update
- 2.4 Member/Partner Update
- 2.5 Events Update
- 2.6 PR & Analytics Overview
- 2.7 Civitas Brown Act Training
 - 2.7.1 Event Committee: Thursday October 22, 2026 @ 8:00 am
 - 2.7.2 Marketing Committee: Thursday October 22, 2026 @ 10:00 am
 - 2.7.3 Board of Directors: Thursday October 29, 2026 @ 8:00 am

3 ADJOURNMENT:

BROWN ACT: Government Code 54950 et seq. (the Ralph M. Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and at least 24 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the Office at (909) 866-6190 at least 72 hours prior to the meeting.

NOTICE TO PUBLIC: Public comment is taken (three minutes maximum per person) on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard as noted above. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 18th day of September 2026.

A handwritten signature in black ink, appearing to read "Travis Scott". The signature is stylized with a large "T" and "S".

Travis Scott, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.