

VISIT BIG BEAR / TBID
NOTICE OF COMBINED EVENTS & MARKETING COMMITTEE MEETING
May 21, 2026

To: Nick Cargill, Frank Caruso, Danielle Goldsmith, Loren Hafen, Nick Lanza, Clayton Shoemaker,

Regular Session: Combined Events & Marketing Committee Meeting – 8 a.m. – 10:00 a.m. (PDT)

Open Session Location: Zoom: <https://zoom.us/j/4403166685> and 40824 Big Bear Blvd, Big Bear Lake, CA 92315

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the May 21, 2026, 8:00 a.m. Combined Committee Meeting – via the above Zoom link or in person at 40824 Big Bear Blvd, Big Bear Lake, CA. Said Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER

Please Note: Agenda items may be moved at the discretion of the Committee/Board Members.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit when addressing the Board during this comment period.)

1. 4th of July and Labor Day Event Discussion
2. Events Status
3. Member/Partner Update
4. Marketing Review
5. Care for Big Bear Notes
6. PR and Stats Check in
7. Next Meeting:
Events Committee Meeting: Thursday June 18, 2026 @ 8:00 AM
Marketing Committee Meeting: Thursday June 18, 2026 @10:00 AM

ADJOURNMENT: I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 18th day of May 2026.



Travis Scott, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.