

VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING
July 20, 2023

To: Christie Brewster, Nick Cargill, Danielle Goldsmith, Loren Hafen, Nick Lanza, Clayton Shoemaker; Ryan Orr, Grizzly; Rick Herrick, KBHR; John Phane; ET Russell; Kelly Ent; Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

Location: In Person at Big Bear Visitors Center and via Zoom.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the July 20, 2023, 8:00 a.m. Special Board Meeting In-Person at the Big Bear Visitors Center, 40824 Big Bear Blvd, Big Bear Lake, CA 92315 and via Zoom. The video link / conference call number will only be active for the meeting on Thursday, July 20, 2023.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER - President Loren Hafen

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Presentation by Sandy Steers, Friends of Big Bear Valley

- Impact of Fireworks Shows on wildlife

1.2 Marketing and Operations – Monique Rangel, Chief Marketing Officer, Deputy CEO

- Marketing Update

Recommendation: Discussion, Board Action and Direction to Staff

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1.3 Events – Will Weisfeld, Director

- Future Events Update – Events for Fall and Spring Shoulder Seasons

Recommendation: Discussion, Board Action and Direction to Staff

1.4 Presentation by Mike Luyties, LocalOTA

- LocalOTA Booking System

Recommendation: Discussion, Board Action and Direction to Staff

1.5 Approve Future Meeting Dates

- August Events Committee Meeting --- **10 am, August 17, 2023**
- August Marketing Committee Meetings – 11 am, August 17, 2023
- August Board Meeting – 8 am, August 24, 2023

Recommendation: Approve Future Meeting Dates.

1.6 Approval of Board Meeting Minutes

- Approve Board Meeting Minutes of June 22, 2023

Recommendation: Approve Board Meeting Minutes.

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 17th day of July 2023.



Michael Perry, Board Secretary