

**VISIT BIG BEAR / TBID**  
**NOTICE OF SPECIAL BOARD MEETING**  
**November 16, 2023**

**To:** Christie Brewster, Nick Cargill, Danielle Goldsmith, Loren Hafen, Nick Lanza, Clayton Shoemaker; Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

**Location:** In Person at Big Bear Visitors Center and via Zoom.

**NOTICE IS HEREBY GIVEN** that Visit Big Bear will be conducting the November 16, 2023, 8:00 a.m. Special Board Meeting In-Person at the Big Bear Visitors Center, 40824 Big Bear Blvd, Big Bear Lake, CA 92315 and via Zoom. The video link / conference call number will only be active for the meeting on Thursday, November 16, 2023.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

**OPEN SESSION**

**8:00 a.m. - CALL TO ORDER - President Loren Hafen**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**Please Note: Agenda items may be moved at the discretion of the Board.**

**PUBLIC COMMUNICATIONS:**

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

**1. DISCUSSION/ACTION ITEMS**

**1.1 Marketing and Operations – Monique Rangel, Chief Marketing Officer, Deputy CEO**

- Winter Campaign
- PR Update
- Televesia

**Recommendation: Discussion, Board Action and Direction to Staff**

**VISIT BIG BEAR / TBID**  
**NOTICE OF SPECIAL BOARD MEETING**  
**November 16, 2023**

**1.2 Events – Michael Perry, Interim Events Director**

- Redrock 2024 Concert Series – Review Best, Reasonable, and Worst Case Scenarios

**Recommendation: Discussion, Board Action and Direction to Staff**

**1.3 Approve Future Meeting Dates**

- December Events Committee Meeting --- **10 am, December 7, 2023**
- December Marketing Committee Meeting – **11 am, December 7, 2023**
- December Board Meeting - **8 am, December 14, 2023**

**Recommendation: Approve Future Meeting Dates.**

**1.4 Approval of Board Meeting Minutes**

- Approve Board Meeting Minutes of August 24, 2023
- Approve Board Meeting Minutes of October 26, 2023

**Recommendation: Approve Board Meeting Minutes.**

**1.5 CLOSED SESSION PUBLIC COMMUNICATIONS:**

(Any member of the public is entitled to speak on Closed Session Agenda items. If you wish to address the Board on items listed on this Closed Session Agenda, you must do so during this Open Session Agenda item)

**1.6 CLOSED SESSION**

**EMPLOYEE PERFORMANCE EVALUATION** pursuant to Government Code Section 54957  
**TITLE OF POSITION:** Chief Executive Officer

**1.7 RESULTS OF CLOSED SESSION**

**ADJOURNMENT**

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 13<sup>rd</sup> day of November 2023.

  
Michael Perry, Board Secretary