

**VISIT BIG BEAR / TBID**  
**MINUTES OF SPECIAL BOARD MEETING**  
**May 25, 2023**  
**8:00 a.m.**

**Location:** In Person at Big Bear Visitors Center and via Zoom.

**Present:** Danielle Goldsmith, Clayton Shoemaker, Robert Manning, Christie Brewster, Nick Cargill, Loren Hafen, Nick Lanza, Monique Rangel, William Weisfeld, Stephanie Castillo, Brad and Karen Shuman, Michael Perry

**Excused:** None

**OPEN SESSION**

**8:00 a.m. - CALL TO ORDER - President Loren Hafen**

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**PUBLIC COMMUNICATIONS:** Brad and Karen Shuman introduced themselves.

**1. DISCUSSION/ACTION ITEMS**

**1.1 Marketing and Operations – Monique Rangel, Chief Marketing Officer**

Ms. Rangel thanked the Visit Big Bear Staff for all their hard work on the Annual Membership Meeting. The Board complimented Staff on an excellent meeting with the Visit California presentation being very inspiring. Ms. Rangel presented her Monthly Marketing Update and responded to questions from the Board.

**1.2 Events – Will Weisfeld, Director**

Mr. Weisfeld led a Board discussion brainstorming Future Events for Fall and Spring Shoulder Seasons. The Board provided Mr. Weisfeld with their ideas and direction for new special events. The results of this discussion are being taken back to the Events Committee to prioritize the Top 10 Events for the Board to consider at their June meeting.

**1.3 Approve Future Meeting Dates**

- June Events Committee Meeting – 9 am, June 14, 2023
- June Committee Meetings - June 15, 2023, times TBD
- June Board Meeting – 8 am, June 22, 2023

The Board approved the Future Meeting dates as presented.

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**1.4 Approval of Board Meeting Minutes**

- Approve Board Meeting Minutes of April 27, 2023

**Motion to approve the April 27, 2023 Minutes, made by Shoemaker, seconded by Lanza.**

**AYES: Brewster, Hafen, Cargill, Lanza, Goldsmith, Manning, Shoemaker**

**NOES: None**

**ABSENT: None**

**1.5 CLOSED SESSION PUBLIC COMMUNICATIONS: None.**

**1.6 CLOSED SESSION**

**EMPLOYEE PERFORMANCE EVALUATION** pursuant to Government Code Section 54957

**TITLE OF POSITION:** Chief Executive Officer

**1.7 RESULTS OF CLOSED SESSION – No reportable action was taken.**

**ADJOURNMENT** – The Board adjourned at 10:04 p.m.