

**VISIT BIG BEAR / TBID**  
**MINUTES OF SPECIAL BOARD MEETING**  
**January 26, 2023**

Special Session **Board Retreat – 9:00 a.m. Open Session**

**Location:** In Person at:

- Nottingham's Restaurant, Upstairs Conference Room
- 40797 Big Bear Blvd
- Big Bear Lake, Ca 92315

**PRESENT:** Christie Brewster, Nick Cargill, Danielle Goldsmith, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Monique Rangel, Will Weisfeld, Stephanie Castillo, Michael Perry, Erik Sund

**EXCUSED:** None

**OPEN SESSION**

**9:00 a.m. - CALL TO ORDER / PLEDGE OF ALLEGIANCE -** President Loren Hafen

**ROLL CALL:**

**Present** - Hafen, Lanza, Brewster, Cargill, Manning, Goldsmith, Shoemaker

**Excused** – None

**PUBLIC COMMUNICATIONS:** Comments from the public: None.

**1. DISCUSSION/ACTION ITEMS**

**1.1** The Board conducted their 2023 Tactical Retreat, discussed and approved the Board's direction to Staff for Visit Big Bear's –

- FY 2023/24 – 1 Year Plan,
- FY 2025/26 – 3 Year Picture, and,
- FY 2010/11 – 8 Year Target.

**1.2** Approve New Partners

- Hugs & Wags
- Holly Gardner, Real Estate
- Elevations Day Spa
- Nottinghams Restaurant

**Motion to approve new members made by Goldsmith, seconded by Shoemaker.**

**AYES:** Lanza, Manning, Brewster, Hafen, Cargill, Goldsmith, Shoemaker

**NOES:** None

**VISIT BIG BEAR / TBID**  
**MINUTES OF SPECIAL BOARD MEETING**  
**January 26, 2023**

**1.3 Approve CEO as Principal Administrator for VBB QuickBooks**

- Proposed Motion – “The Visit Big Bear Board of Directors hereby appoints CEO Michael Perry as the Primary Administrator for all QuickBooks activities.”

**Motion to approve CEO as Principal Administrator for VBB QuickBooks made by Lanza, seconded by Goldsmith.**

**AYES: Lanza, Manning, Brewster, Hafen, Cargill, Goldsmith, Shoemaker**

**NOES: None**

**1.4 Approve Future Meeting Dates**

- **February Committee Meetings** – 9 am to Noon, Thursday, **February 16, 2023** (as needed)
- **February Business Board Meeting** – 8 am to 10 am, Thursday, **February 23, 2023** - In Person
- **March Committee Meetings** – 9 am to Noon, Thursday, **March 16, 2023** (as needed)
- **March Business Board Meeting** – 8 am to 10 am, Thursday, **March 23, 2023** - In Person
- **April Committee Meetings** – 9 am to Noon, Thursday, **April 20, 2023** (as needed)
- **April Business Board Meeting** – **8 am to 9 am**, Thursday, **April 27, 2023** - In Person
- **Strategic Marketing Board Meeting** - **9 am to Noon**, Thursday, **April 27, 2023** - In Person
- **Annual Membership Meeting** – 6 pm, Thursday, May 11, 2023 - The Lodge Holiday Inn

**The Board concurred with the Future Meeting Dates.**

**1.5 Approval of Board Meeting Minutes**

- Approve Board Meeting Minutes of December 15, 2022

**Motion to approve Board Meeting Minutes of December 15, 2022 made by Manning, seconded by Shoemaker.**

**AYES: Lanza, Manning, Brewster, Hafen, Cargill, Goldsmith, Shoemaker**

**NOES: None**

**1.6 CLOSED SESSION PUBLIC COMMUNICATIONS: None**

**1.7 CLOSED SESSION**

**EMPLOYEE PERFORMANCE EVALUATION** pursuant to Government Code Section 54957

**TITLE OF POSITION: CEO**

**1.8 RESULTS OF CLOSED SESSION** – The Board discussed the performance of the CEO and no formal actions were taken.

**ADJOURNMENT** – The Board adjourned at 3:03 p.m.