

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING**

July 23, 2020

To: Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the July 23, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, July 23, 2020 at 8 a.m. Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685.

said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER – President Loren Hafen

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Approve Future Meetings

- **Committee Meetings** – Thursday, August 20, 2020 – as needed - Remote via Zoom
- **Board Meeting** – Thursday, August 27, 2020 – 8 am Remote via Zoom

Recommendation: Approve Future Meeting Dates.

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING
July 23, 2020**

1.2 Approval of Board Meeting Minutes

- Approve Board Meeting Minutes of April 23, 2020 and June 25, 2020

Recommendation: Discussion, Board Action and Direction to Staff

1.3 Visitors Magazine

- Approve re-ordering additional Visitor Magazines due to heavy Guest usage / demand

Recommendation: Discussion, Board Action and Direction to Staff

1.4 Snow Summit Partnership Proposal: Bike Mag Ad

- Approve splitting the cost 50/50 with Snow Summit for a feature ad in Bike Mag, the premier biking publication

Recommendation: Discussion, Board Action and Direction to Staff

1.5 Goldmine Music Festival

- Review, discuss, and take action on Term Sheet for Potential Investment in Goldmine Music Festival, Inc.

Recommendation: Discussion, Board Action and Direction to Staff

1.6 Marketing Director - Eddie Kirsch:

- Marketing Report

Recommendation: Discussion, Board Action and Direction to Staff

1.7 Events Director - Will Weisfeld:

- Event Report

Recommendation: Discussion, Board Action and Direction to Staff

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING
July 23, 2020**


1.8 Budget, Staffing and Operations - Monique Rangel, Matt McCabe

- Visitors Center and VBB Staffing Update
- Ecommerce Report

Recommendation: Discussion, Board Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 21st day of July, 2020.



Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.