

VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING
June 25, 2020

To: Jo Ann Cecil, Oliver Deubel, Loren Hafen, Nick Lanza, Bob Pool, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the June 25, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, June 25, 2020 at 8 a.m. Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685.

said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER – 1st Vice President Nick Lanza

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Approve Future Meetings

- **Committee Meetings** – Thursday, July 16, 2020 – as needed - Remote via Zoom
- **Board Meeting** – Thursday, July 23, 2020 – 8 am Remote via Zoom

Recommendation: Approve Future Meeting Dates.

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1.2 Election of Board Directors and Election of Officers

- Call Adjourned Annual Meeting to Order
- Review Report of Voting / Proxies from Will Weisfeld
- If there are sufficient Votes / Proxies, declare the Results of the Board Election
- If there are insufficient Votes / Proxies, adjourn Annual Meeting until 8 am July 23, 2020
- Election of Officers for 2020/21 – President, 1st Vice President, 2nd Vice President, Treasurer, Secretary

Recommendation: Discussion, Board Action and Direction to Staff

1.3 Production of Live Streaming the July 4th, 2020 Fireworks Show

- Review the Proposal from Mike Rotman, CEO/Founder, Streaming Media
- Approve the Proposal and a FY 2020/21 Budget increase for the Production of July 4th Live Streaming

Recommendation: Discussion, Board Action and Direction to Staff

1.4 TBID Renewal Update

- Presentation from Loren Hafen, Board TBID Renewal Committee Chair
- Presentation from Frank Rush, City Manager
- Discussion of TBID Renewal Options
- Direction to the Board's TBID Renewal Committee

Recommendation: Discussion, Board Action and Direction to Committee and Staff

1.5 Marketing Director - Eddie Kirsch:

- **Approval of Marketing language for Fourth of July**
 - *"To remain vigilant as a community and preserve social distancing guidelines, Big Bear Lake is requesting that only visitors with lodging or camping reservations visit over the July 4th holiday, and day trips are scheduled for another time this summer."*
- **Recap Marketing Committee meeting report**

Recommendation: Discussion, Board Action and Direction to Staff

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1.6 Events Director - Will Weisfeld:

- Adventure Van Expo – New Dates
 - No Change in \$ amount
 - Approve existing Grant for New Dates
- Kodiak 100 Ultramarathons
 - Board Committee’s discussion recap
 - Discuss change to Spartan’s prize purse commitment
 - Questions for Susie Schmelzer, Promoter
 - Approve Grant for 2020 Kodiak
- Spartan Race Presentation
- Other event updates

Recommendation: Discussion, Board Action and Direction to Staff

1.7 Budget, Staffing and Operations - Monique Rangel, Matt McCabe, Michael Perry

- Re-Opening of Visitors Center
- Booking Engine Overview
- Financial Report
- Partner Approval

Recommendation: Discussion, Board Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 23rd day of June, 2020.

Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.