

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING**

December 17, 2020

To: Jo Ann Cecil, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the December 17, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, December 17, 2020.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER - President Loren Hafen

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 Approve Future Meeting Dates

- **Committee Meetings** – Thursday, **January 21, 2021** – as needed - Remote via Zoom
- **Board Meeting** – Thursday, **January 28, 2021** – 8 am Remote via Zoom

Recommendation: Approve Future Meeting Dates.

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1.2 Approval of Board Meeting Minutes

- Approve Board Meeting Minutes of November 19, 2020

Recommendation: Approve Board Meeting Minutes.

1.3 CEO's Report

- Financial Report and Fund Balances
- TBID Renewal Update

Recommendation: Discussion, Board Action and Direction to Staff

1.4 Application for Vacant Traditional Lodging Board Director

- Consider appointment of Christie Brewster to the Vacant Traditional Lodging Director

Recommendation: Discussion, Board Action and Direction to Staff

1.5 Winter Tourism Mitigation

- Approve Winter Tourism Mitigation Plan

Recommendation: Discussion, Board Action and Direction to Staff

1.6 Marketing and Budget, Staffing & Operations - Monique Rangel, Director of Operations

- Marketing Report
- CARE for BIG BEAR Campaign
- Operations and Visitors Center Update

Recommendation: Discussion, Board Action and Direction to Staff

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1.7 Events – Will Weisfeld, Director

- Proposed updated language to TBID Event Grant Application
- Spartan 2021 Agreement

Recommendation: Discussion, Board Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 14th day of December, 2020.



Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.