

**VISIT BIG BEAR / TBID
NOTICE OF SPECIAL BOARD MEETING**

November 19, 2020

To: Jo Ann Cecil, Loren Hafen, Nick Lanza, Robert Manning, Clayton Shoemaker, Danielle Goldsmith, Judi Bowers, Grizzly; Rick Herrick, KBHR; John Phane, KBBV; ET Russell, BBLNR; Kelly Ent, City of Big Bear Lake, Michael Perry

Special Session **Board Meeting – 8:00 a.m. Open Session**

Location: VIDEO / TELEPHONIC ONLY due to the COVID 19 restrictions on group meetings.

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the November 19, 2020, 8:00 a.m. Special Board Meeting by video / telephonically ONLY. The video link / conference call number will only be active for the meeting on Thursday, November 19, 2020.

Please use this link and number – the video link is <https://zoom.us/j/4403166685> and the call-in number is: 1 669 900 6833 Meeting ID: 440 316 6685. Said Special Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

8:00 a.m. - CALL TO ORDER - President Loren Hafen

PLEDGE OF ALLEGIANCE

ROLL CALL

Please Note: Agenda items may be moved at the discretion of the Board.

PUBLIC COMMUNICATIONS:

(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three minute maximum time limit when addressing the Board during this time period.)

1. DISCUSSION/ACTION ITEMS

1.1 8 am – Tourism Mitigations for Winter 2020/21

- **ATTENDING DISCUSSION** – Frank Rush, City Manager; Larry Vaupel, Tourism Management Director; John Harris, Public Works Director; Marc Stamer, District Ranger, USFS; Mike Stephenson, General Manager, BBMWD
- **Discussion / Planning for Winter Tourism Mitigation**

Recommendation: Approve Tourism Mitigations.

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1.2 Approve Future Meeting Dates

- **Committee Meetings** – Thursday, **December 10**, 2020 – as needed - Remote via Zoom
- **Board Meeting** – Thursday, **December 17**, 2020 – 8 am Remote via Zoom

Recommendation: Approve Future Meeting Dates.

1.3 Approval of Board Meeting Minutes

- Approve Board Meeting Minutes of October 22, 2020

Recommendation: Approve Board Meeting Minutes.

1.4 CEO's Report

- Preserve Big Bear Campaign Update
- Financial Report and Fund Balances
- TBID Renewal Update

Recommendation: Discussion, Board Action and Direction to Staff

1.5 9 am – Goldmine Music Festival Update

- Receive an update on the Goldmine Music Festival.

Recommendation: Discussion, Board Action and Direction to Staff

1.6 Marketing and Budget, Staffing & Operations - Monique Rangel

- Marketing Report
- Operations and Visitors Center Update

Recommendation: Discussion, Board Action and Direction to Staff

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1.7 Events Director – Will Weisfeld

- 2021 - Fishin for \$50K, Grill & Chill, Chili Cookoff
- Events Report
- Annual Meeting Quorum Report

Recommendation: Discussion, Board Action and Direction to Staff

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 16th day of November, 2020.



Michael Perry, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.