



Thanks for your interest in promoting your event in Aurora! We are happy to help spread the word; but first, there are a few guidelines to go over. Visit Aurora's mission is grounded in showcasing Aurora as a premier destination for meetings, business, and leisure travel. Everything we do is geared toward bringing tourists to Aurora, Colorado. This means there are some stipulations on the events we promote. Please read the following guidelines before submitting your event.

The event will first go through an approval process, which may take up to 24-48 business hours, to make sure it is appropriate for our calendar and that it contains all the information needed to be added. To best serve our visitors, the marketing team will consider each proposed listing, but can only include Aurora-area events that are appealing to tourists visiting Aurora. To check the status of your event submission, please email us at info@visitaaurora.com. Visit Aurora reserves the right to decline any event submission at our discretion for any reason

General Event Submission Guidelines

What Can be Added:

- Events having a physical presence: Events happening at physically located venues that are easily accessible by the public are only allowed for submission. Events that do not happen in any physical venue such as webinars, virtual events, online programs, etc. are not considered for addition.
- Events that are open to the public.
- Events with clear ownership: Events having clear title ownership owned/co-owned by individuals, companies, organizations, communities, or government bodies are only allowed to be listed. Events that do not have any clear ownership or there are no claimed owners or third-party vendors/aggregators are not allowed to be listed.
- For events outside of Aurora, please reach out to our partnership team to receive information about marketing opportunities with Visit Aurora.

Events not likely to be approved include, but are not limited to:

- Fundraisers and charity functions (including golf tournaments, dinners, and more).
- Daily dining specials (except for certain holidays such as Mother's Day, Father's Day, Thanksgiving, etc.).
- Regular happy hours.
- Daily tours (contact us to learn more about displaying your tours here).
- Networking and membership-only events.
- Pet adoptions.
- Open houses and real estate functions.
- Events posted by ticket re-sellers.
- Private & Small events.
- Events involving religion and politics.
- Events involving drugs.
- Adult, Restricted, Banned, or Disputed events: Events that would or can harm any sector, community, religious group, government, or any individual directly or indirectly are not allowed. Events that are unethical in nature, controversial, disputed, or restricted by any laws/government bodies are also not allowed to be listed.