



A Brief Update of News Around Arizona January - February 2020

The **Arizona Office of Tourism** is pleased to provide this monthly update of new and noteworthy items regarding Arizona's tourism industry. For more information, contact Becky Blaine at bblaine@tourism.az.gov, Kim Todd at ktodd@tourism.az.gov, Joanna Tejeda at jtejeda@tourism.az.gov or Marjorie Magnusson at mmagnusson@tourism.az.gov. Please use this [link](#) to access all images.

Culinary

Huss Brewing Co. to open Brewpub at Phoenix Convention Center

Arizona-based [Huss Brewing Co.](#) announced an all-new craft beer taproom and full-service restaurant coming to the [Phoenix Convention Center](#) in downtown Phoenix. Scheduled to open in fall 2020, the Huss Brewpub at the Phoenix Convention Center will be housed inside a two-story, indoor-outdoor space carved into the north façade on Monroe Street between 2nd and 3rd Streets. Huss Brewpub will offer a variety of quality beers, including Husstler Milk Stout (Bronze medal winner at the Great American Beer Fest in the Sweet Stout Category), Oktoberfest (2019 Silver medal winner at the Great American Beer Fest in the American-style Amber Lager category), and the 2016 and 2018 U.S. Open medal winner, Scottsdale Blonde. The Brewpub will also offer an extensive food menu featuring modern American fare that focuses on Arizona-sourced produce. The Huss Family of Beers is the third largest brewer in the state and includes brands Huss Brewing Co., Papago Brewing Co., and Arizona Light.

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Exterior, Huss Brewing Co.



Bar, Huss Brewing Co.

Attractions

Arizona's first Versace store opening at Scottsdale Fashion Square

[Versace](#), one of the leading global fashion design houses, will open its first Arizona store at [Scottsdale Fashion Square](#). Located in the property's elevated luxury wing, the new 3,000 square foot Versace is set to open adjacent to Michael Kors in spring 2020. Versace is the latest luxury brand to choose Scottsdale Fashion Square. Other marquee names at the shopping center include St. Laurent, Louis Vuitton, Gucci, Cartier, Prada, Jimmy Choo, Burberry and many others.

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Scottsdale Fashion Square Luxury Wing Entrance, Macerich

Mavrix entertainment center opening soon in Scottsdale

Located at the [Pavilions at Talking Stick](#) in Scottsdale, [Mavrix Entertainment Center](#) is scheduled to open early 2020. Mavrix will be the latest addition to [Octane Raceway](#), Arizona's go-kart racing facility, and [Velocity V R](#), the state's only free-roam virtual reality gaming arena. The new 50,000 square-foot entertainment center will feature 24 lanes of bowling, 85 arcade games, state-of-the-art laser tag, billiards tables, dozens of 4K resolution televisions, 1,500 square feet of meeting and event space, a 5,000 square-foot bar/restaurant featuring chef-prepared menu items and a large outdoor games patio. Mavrix and Octane Raceway combined will total 110,000 square feet with shared access through the outdoor patio. Guests will be able to walk between the two venues and use shared arcade game cards at both Mavrix and Octane Raceway.

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Restaurant, Mavrix



Bowling lanes and billiard tables, Mavrix

New exhibition series at Heard Museum



Jiimaan, Heard Museum

The [Heard Museum](#) in Phoenix announced the opening of a new exhibition series, MARIA HUPFIELD: Nine Years Towards the Sun. This solo exhibition of Canadian/Anishinaabek artist Maria Hupfield will feature more than 40 works that will take place throughout several exhibition spaces and range in content from performance, sculptural installation, video and document. The exhibition will function as a living archive, which will continually replenish itself with content throughout its five-month run. MARIA HUPFIELD: Nine Years Towards the Sun is the first in the Heard Museum's newly established exhibition series of monographic shows for women and women identifying artists. The exhibition opened to the public on Friday, Dec. 6, 2019 and runs through May 3, 2020.

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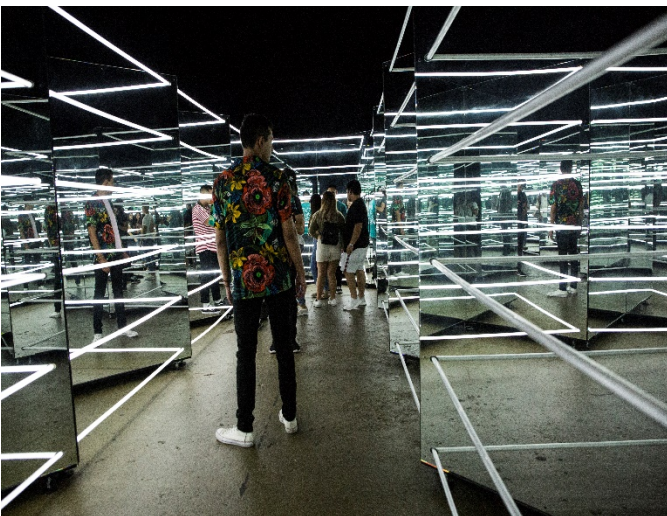
Immersive art gallery at Scottsdale Fashion Square reveals new exhibit

[Wonderspace](#), a 16,000 square-foot-immersive art gallery, established its first permanent location at Scottsdale Fashion Square in spring 2019. Each exhibit creates a place where people can connect with art and with each other through shared artistic experiences. The new exhibit, "[Elsewhere](#)", presents 13 interactive and participatory art installations from artists around the world. *Hoshi*, an installation by the Paris-based Nonotak studio, is a depiction of infinite space that uses light, mirrors, and sound. *Soil*, an installation from Brazilian artist Rejane Cantoni, invites visitors to walk on the surface of the artwork. The surface is composed of modular planes that move in all directions, like a seesaw. Each step the participant takes reverberates across the entire artwork, demonstrating that for every action, there is an equal reaction. "Elsewhere" will run through March 2020.

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Hoshi by Carly Matsumoto, Wonderspace



Confessions by Adam Elmakias, Wonderspace

Hotel News

Estrella at Casino Del Sol in Tucson is now open

[Estrella](#), located on 2.2 acres adjacent to [Casino Del Sol](#) in Tucson, is now open. The new 151-room hotel connects to Casino Del Sol by a covered walkway, allowing easy access to both properties. Estrella offers a variety of guestrooms and suites that include Serta Presidential mattresses with Egyptian cotton triple sheeting, 49" HDTVs, iHome digital alarm clocks, K-Cup coffee makers, refrigerators, complimentary Wi-Fi and more. The hotel has two meeting rooms that can hold between 25-50 people. Onsite amenities include a 24-hour fitness center and an 89-square-foot video arcade. The outdoor pool features a 100 ft. water slide and poolside bar. The addition of Estrella is the final phase of Casino Del Sol's hospitality project.



Double queen bed guestroom, Estrella

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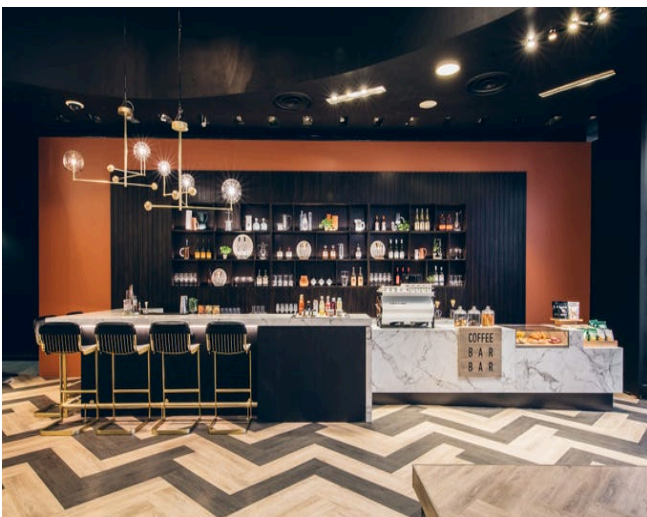
Sheraton Phoenix Downtown completes first set of renovations

[Sheraton Phoenix Downtown](#) revealed their newly renovated 1,000+ guest rooms. The hotel's complete renovation, scheduled to finish in spring 2020, will include the additions of a coffee bar, community tables with charging stations, five studios that can be booked from smartphones to hold small meetings, a Sheraton Club, grab and go market, and a new tapas style restaurant and bar with an outdoor patio.

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Coffee bar, Sheraton Phoenix Downtown



King suite, Sheraton Phoenix Downtown

ARIZONA

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Hyatt Regency Phoenix finished multi-million dollar renovation

The [Hyatt Regency Phoenix](#), located in Downtown Phoenix, finished a multi-million dollar renovation in January 2020. The renovated and redefined lobby features a new front desk and guest services center. All 693 guest rooms and suites are equipped with new Hyatt Grand Beds, a 55" television and sleek furniture. The Hyatt Regency Phoenix added 5,000 square feet of meeting space by adding three new meeting rooms and enlarging the rooftop garden court. [Barrel & Bushel](#), the brand new restaurant and bar, opens up to a street side patio decorated with an Instagram-able mural wall. The restaurant and bar will offer American comfort food along with craft beers on tap. The hotel also has a new grab-and-go market, providing ready to go sandwiches, salads, and other dishes. This is the first remodel of the 44-year-old hotel in 10 years.

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Lobby, Hyatt Regency Phoenix



Barrel & Bushel, Hyatt Regency Phoenix

Flight Service

New direct flights between Phoenix and Winnipeg

[Swoop](#), Canada's low cost airline and subsidiary of [WestJet Airlines](#), now offers flights between [Phoenix-Mesa Gateway Airport](#) and [Winnipeg's James Richardson International Airport](#). The new, non-stop route operates twice weekly on Thursday and Sunday through April 23, 2020. The flight will operate on a Boeing 737-800 aircraft, offering 189 passengers with in-seat power and Wi-Fi connectivity.



Boeing 737-800, Swoop Airline

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Phoenix Sky Harbor International Airport completes Terminal 3 Modernization Program and closes Terminal 2
[Phoenix Sky Harbor International Airport](#) announced the final phase of a \$590 million modernization project on [John S. McCain III Terminal 3](#) will finish in early February. The new north concourse features 10 airline gates and all new shops, restaurants and customer amenities such as an animal relief area, a nursing room, a family restroom, hearing loop connectivity in the gate areas, and access to power from every seat. New restaurants include Ajo Al's, Scramble and The Phoenix Beer Company. New shops include Discover Arizona with Tech-on-the-Go/House of Marley and Stellar News + Market with Starbucks. The north concourse will welcome the first arriving flights on February 3. The first departures from the renovated concourse will begin on February 4. All airlines will be relocated from Terminal 2 to Terminal 3 by February 6. With the completion of the Terminal 3 Modernization Program, Terminal 2 will close. Terminal 3 will serve Air Canada, Alaska, Boutique Air, Contour Airlines, Delta, Frontier, Hawaiian, JetBlue, Spirit, Sun Country and United.

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North concourse, Phoenix Sky Harbor International Airport



North concourse food court, Phoenix Sky Harbor International Airport

Accolades

Meteor Crater named one of the Seven Wonders of the World for 2020

[Conde Nast](#) listed [Meteor Crater](#), between Flagstaff and Winslow, as one of the must see [Seven Wonders of the World](#)



Meteor Crater, Discover Flagstaff

for 2020. The Barringer Meteor Crater is the best-preserved meteor impact site in the world. Around 500,000 years ago, a 300,000-ton rock burned through the atmosphere, striking earth's surface with the equivalent of 20 million tons of TNT. The impact melted the ground instantly and left a hole 550 feet deep. Visitors can experience a guided tour around the rim of the crater. Conde Nast annually elects seven new awe-inspiring places to list as the Wonders of the World.

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2020 Cactus League Spring Training Schedule

The [2020 Cactus League spring training schedule](#) has finally been posted and this year marks the earliest start in the leagues history. The first games are scheduled to start on Saturday, Feb. 22 and end on March 24. The Cactus League features 15 MLB teams, Arizona Diamondbacks, Chicago Cubs, Chicago White Sox, Cincinnati Reds, Cleveland Indians, Colorado Rockies, Kansas City Royals, Los Angeles Angels, Los Angeles Dodgers, Milwaukee Brewers, Oakland Athletics, San Diego Padres, San Francisco Giants, Seattle Mariners, and Texas Rangers. The 228 scheduled games will be played throughout the 10 Phoenix-area ballparks. Visit the Cactus League [website](#) for more information on game time, stadium location and ticket sales.

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www.youtube.com/user/ArizonaTourism

Newsroom: <http://newsroom.visitarizona.com/>

Official State Travelers Guide: <http://digital.milespartnership.com/view/central/arizona-official-state-travel-guide/arizona-2019-20>

Additional inspiration: <http://www.visitarizona.com/planning/local-word>